

## San Francisco Artist Wolfram Alderson Presents *Love Icon Show*, Illuminated Sculpture-Paintings at Spark Arts Gallery, SF

*3-day art exhibit premieres mythological constructs culled from Alderson's upcoming sci-fi novel; plus an all-day Love-In event*



*"Imagine love on an intergalactic scale. Imagine love is the most powerful force in the universe. These assumptions underlie my work."*  
Wolfram Alderson, Artist

(SAN FRANCISCO – July 1, 2017) Spark Arts Community Gallery, in the heart of the Castro, will open a unique three-day exhibition featuring San Francisco artist Wolfram Alderson on July 28–30, 2017. The *Love Icon Show* features large illuminated sculpture-paintings by Alderson, based on his upcoming sci-fi epic, *Pupazzo Universo*. Alderson's multidimensional paintings, shown in the dark — aglow with incandescent, LED, and candlelight — are inspired by themes and characters from the sci-fi epic.

The exhibition will be supported by material from Alderson's archive documenting the creative process resulting in the exhibit, including sketches, notes, diagrams, and collages and a large love altar installation. During the three-day exhibit, a "Love-In" will occur, with readings from his science fiction work, metta (loving-kindness) meditations, live music to open and heal the heart, and gourmet "real food". Wolfram will also present workshops and presentations for children, families, and adults in conjunction with the *Love Icon Show*.

Works in Alderson's *Love Icon Show* are made from wood, gesso, acrylic paint, common hardware and electrical fixtures with incandescent, LED, and candle light.

#### Art Show Hours

Opening Night - Friday, July 28, 6–9pm.

Love-In – Saturday, July 29, 12noon–8pm

Final Day – Sunday, July 30, 12noon–4pm

A portion of proceeds from the 3-day event will be donated to the Hypoglycemia Support Foundation to support children at risk from metabolic disease.

“The way in which Art is presented in conventional galleries— with antiseptic lighting and hung in pristine white cubical spaces — creates the impression among viewers that fine art is produced in a realm beyond the everyday experience. Why?” Alderson noted. “I document and teach my techniques and approach to creating art so that people understand that art is fundamental to the human experience, and can be a part of our daily lives — sustaining and nourishing us. I am so grateful to have found Spark Arts, because they share this profound belief.”

#### About Wolfram Alderson

Born in 1958, Alderson's art work draws inspiration from his four-decade career in social change. Little known yet much admired by fellow artists, Alderson's influences include running wild in Michigan woods, playing in the neighborhood garbage dump, and shop classes. Alderson states his primary medium is “hardware store”. Alderson has exhibited and curated shows in Los Angeles, but his art work has always been second to his demanding career in the social sector.

“I have struggled long and hard as an advocate for human and environmental health during challenging political times, including extremely difficult years under the Reagan and the Bush presidencies. During my lifetime, we have seen systemic issues such as homelessness, child abuse, hunger and malnutrition, mental illness, and environmental degradation spiral out of control. My work builds upon themes of universal love, and is not mere fantasy. It is rooted in science and the humanities, and offers inspiration and illumination during times of trouble. Art sustains me in my lifelong struggle to make the world a better place. Art shows us how we can keep our hearts from breaking in the face of tremendous ignorance, suffering and abuse.”

## CONTACT

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(Additional images available on request.)